

# 5 Benefits of True Cloud DMS

Cloud computing is changing the technology landscape at a rapid pace, including Dealer Management Systems (DMS) and associated 3rd-party providers. The DMS has come a long way from when it was first implemented in the 80's. Now with cloud computing technology, the DMS has unlimited potential.

# 90%

of **Fortune 500** companies trust their business on the Microsoft Cloud.\*

## 1. Put Your Mind at Ease (Cloud Security)

Security is more important than ever before due to rapidly changing threats. Anything that relies on an internet connection can be affected by a security breach. **True Cloud security combats constant threats with advanced audits.**

## 2. Stay Up and Running (Geo-Redundancy)

Businesses live and die by connectivity and so does your dealership. **Geo-Redundancy** replicates data to another data center to provide much higher durability of data and access. **True Cloud allows businesses to stay secure and running if one site fails.**

# 65%

say the ability to **quickly meet business demands** was one of the most important reasons a business should move to the cloud.\*\*

## 3. Increase Resources Easily (Elastic Scalability)

True Cloud provides **elastic scalability** allowing additional resources to be added or reduced when the demand requires it. **This means no more paying for additional resources to keep up with your dealership's demand.**

## 4. Stay Up to Date (Modern Development Tools)

Modern development tools provided by True Cloud computing allow for faster development and faster application testing. **Speedier product delivery gets dealers the advanced applications they need to be efficient.**

## 5. Is Your DMS Built on the Cloud for the Cloud?

Just because software is "on the cloud" it doesn't mean it was built for the cloud. When considering a new DMS, look deeply into two key elements that significantly influence the final solution:

**1) Is the DMS on a server in the dealership, on a server farm, or in the cloud?**

**2) Was it written in the cloud for the cloud to truly take advantage of all modern tools?**



DOMINION **VUE**<sup>™</sup>

**Dominion VUE<sup>™</sup>** is the first DMS designed to use the full potential of cloud computing. Not only will you save money on your monthly invoice, but your employees and customers will have a solution that is practical and adaptable.

\*Microsoft Azure  
\*\*InformationWeek.com

**Dominion**  
DEALER SOLUTIONS

TRANSFORM YOUR DEALERSHIP

[www.drivedominion.com/dms](http://www.drivedominion.com/dms) | 877.421.1040

DMS | CRM | DIGITAL MARKETING | DEALER SPECIALTIES<sup>™</sup>