



SmartListing™

Dominion's All New SmartListing™ helps dealers automate Craigslist ad posting to drive more online sales opportunities.

Dealerships want to take advantage of Craigslist, but sometimes fall short when they attempt to manage it themselves. SmartListing helps dealers simplify, streamline and maintain control of their posting strategy and advertising budget.

With our full-service approach, our platform will post your inventory daily for consistent saturation in your local market. We track what cars + trucks are selling in your area, so we'll post your top lead generators first to optimize your marketing budget. If you want specific units listed, you can use our easy dashboard to select your preferred vehicles.

Just define a monthly advertising budget, set posting schedule, and leverage flexible posting controls to maximize every ad dollar.

Features

- Listing intelligence ensures the best use of a dealer's budget
- Flexible filtering controls including posting frequency, inventory type and price
- All form submits, phone calls, text messages and emails are tracked and recorded
- Marketing report to track ROI and advertising spend
- Custom content and personalized messages help promote services and positioning

Benefits

- Content updates (pricing, photos, text, etc) published within minutes
- Save time developing and posting ads with our full-service approach
- Generate real-time sales opportunities. Receive immediate ROI for a minimal investment each month.

Cars posted to Craigslist sell 10 days faster than those that are not!

Craigslist cost per lead as low as \$1.51 and this figure doesn't include walk-in traffic!

