

# DealActivator

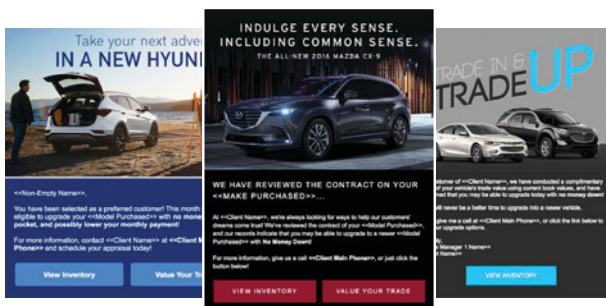
Simple. Proven. Reliable. Profitable.

**The Best Equity Lead Generation Solution**

## Managed Marketing Services

***“With DealActivator I am able to run various campaigns that target a variety of customers... Sales are up 15% to 20% on average.”***

Ronnie Lew  
Hamilton Volkswagen Mazda



Dominion’s award-winning, powerful equity mining and marketing solution, **DealActivator™**, leverages a dealer’s existing customer base to gain new opportunities. Managed Marketing Services will boost dealership performance and ROI to maximize results.

You will have access to a dedicated equity specialist to help you create and send targeted communications through multiple channels. Our DealActivator team specializes in equity marketing and will provide full-service facilitation with monthly consulting and ROI reporting to help you succeed long-term.

Dedicated equity specialists increase your gross by turning your customer data into successful marketing campaigns.

## Our Commitment to Your Success:

- Dealer-Specific Success Strategies
- Campaign Execution Coaching
- Focus on Long Term Results

**Enhance Your Equity Marketing Strategy for Maximized Results.**