

Web Control™ Enhanced Inventory

Dominion Web Control Enhanced Inventory Functionality Simplifies your Sales Process

Tag Multiple Vehicles of Interest

Save time with Dominion Web Control. The Enhanced Inventory package allows sales personnel to access, search and enter up to three vehicles in the prospect record. No need to leave the CRM to access dealership inventory.

Send Digital Brochures

Potential buyers often do not have a specific car in mind as they begin the purchase process. The Enhanced Inventory package allows salespeople to track up to 3 vehicles that meet the prospect's needs and send interactive brochures on each of them directly to the prospect.

Record Key Buying Criteria

When you don't have a prospect's Vehicle of Interest (VOI) on your lot, you can still save the information to the Want List and get automatic alerts when matching vehicles come into inventory or when a possible trade is made available by another customer.

Benefits

- Quickly search inventory for a prospect within your CRM
- Improve responsiveness to your prospects by quickly offering them vehicle choices
- Instant notifications improve response rate to customers when desired vehicles become available

Features

- Attach multiple vehicles to single prospect record
- Showcase multiple vehicles in an interactive eBrochure
- Create a Want List based on multiple features for each prospect

