

# Social Ads Packages Tailored to Fit Your Goals



**Target Every Shopper, Owner & Lost Soul with Dominion Social Ads.**

Reach consumers on the device constantly in the palm of their hand. Lure in shoppers and service customers with ads directly on their Facebook and Instagram News Feeds.

**Yes, You Can Generate Revenue From Social Ads!**

877-421-1040  
DriveDominion.com

*\*actual dealer results*



## Attract More Social Shoppers

With the Excel Package, promote your current inventory to local shoppers and then follow them with the exact vehicles they viewed to drive higher engagement.

**2,075** Shoppers in 30 Days\*



## Generate More Fixed Ops Revenue

Pack the service drive and increase sales using the most complete conquest social ad strategy with the Eclipse package.

**Doubled** Service Website Traffic in 30 Days\*



## Foster Long-Term Customer Relationships

Add the power of your DMS to our complete conquest program. Attract, retain, and recapture customers with timely, triggered ads using the Elite package.

**\$24K** in Service Revenue from Lost Soul Customers\*