



New Car Incentives

Effortlessly price for profitability with real-time new car market data from New Car Incentives.

Put Your Best Price on Display

An intuitive interface and real-time data available inside Dominion Inventory Manager put you on the fastest route to price for profitability. New car rebates and incentives are automatically applied to pricing, photos, comments and overlays. New Car Incentives enables the best pricing and merchandising so you can be sure your dealership's vehicles will be at the top of a shopper's consideration set.

New Car Pricing Made Easy

New Car Incentives' fully automated process helps you price vehicles to attract online shoppers. This intelligent solution instantly updates all data partners when incentives change. To help your dealership turn inventory faster, New Car Incentives identifies new cars that may be in competition with used cars or vice versa. Additionally access to new car market listings gives you competitive intelligence.

Benefits

- Capture online shopper attention with the best price
- Save time and ensure incentives and rebates are consistent
- Know how your competitors are pricing their new cars
- Eliminate pricing guesswork, double entry, and the need to manually sort through incentives

Features

- Instantly view, select and apply rebates and incentives
- View competitive and book listing insights
- Automatically syndicate updates to all data partners
- Access new car market listings
- Receive alerts when new incentives and rebates are made available

