



INVENTORY

SpinCar

SpinCar leverages your current photography workflow to quickly and powerfully showcase your inventory.

SpinCar creates an engaging and interactive environment to display your vehicle inventory online as well as providing useful analytics.

Lead Intelligence Reports - Know a lead's favorite features, vehicles and other dealerships they're researching.

Cohort Intelligence Reports - Market more effectively. Know on a model by model basis which features to promote.

VDP Intelligence Reports - See exactly how well your VDPs are performing by tracking time on VDP, bounce rate and stickiness.

Benefits

- Consumers actively control the viewing experience
- Significantly increase lead conversion rates
- Double time spent on VDPs
- Dramatically improve stickiness
- Reduce bounce rates by over 30%
- Have custom conversations with prospects

Features

- Allow consumers to rotate the vehicle
- Automatically tag clickable hotspots
- Lead Intelligence Reports – see what shoppers focus on
- VDP Intelligence Reports – see their increased performance
- Customizable features
- Quick implementation

“Last month we had more used-car internet leads than ever before.”

- Bill Feinstein, President
Planet Honda

Clickable Hotspots
Interior/Exterior
360° Rotation

Video Compatible
Mobile Friendly

