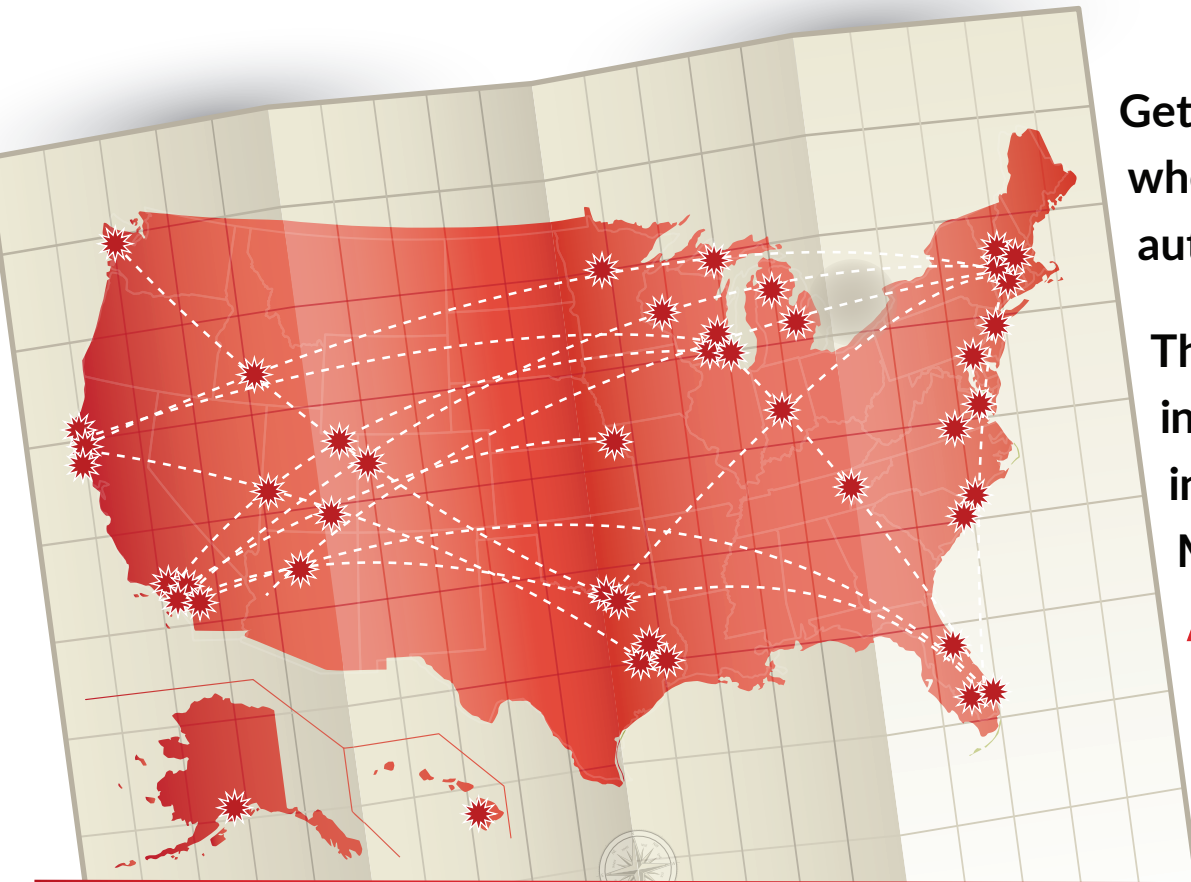


Get Results with Market Data

CROSS-SELL DEALER SUMMARY REPORTS



Get a simplified view of where you stand in the automotive market.

This competitive intelligence is available in Dominion Inventory Manager for **ALL 50 STATES!**



With up-to-date data at your fingertips, Cross-Sell Dealer Summary Reports help you understand the nature of your competition and the dynamics and trends of the marketplace.

Cross-Sell Dealer Summary Reports produce tangible and actionable results that:

- Analyze sales by dealership name, city, and total number of vehicles sold
- Identify and keep track of the competition
- Determine your strengths and weaknesses compared to the marketplace
- Improve your decision making quality for both the short term and long term

Tracking your competition also means tracking when and why their customers are buying. Put these observations to work with cost-effective market intelligence reports that will grow revenue, profit, and market share.

DEALERSHIP NAME	CITY	CARS	TRUCKS	TOTAL	YTD
Columbus Ford	Columbus	388	272	660	39711
Toledo Chrysl/Jeep/Dodge	Toledo	128	122	250	2002
Akron Buick	Akron	156	125	281	1952
Columbus Toyota	Columbus	200	134	334	1898
Columbus Carmax	Columbus	161	100	261	1831
Cincinnati Chevrolet	Cincinnati	153	92	245	1792
Nashville Superstore	Nashville	116	124	240	1720

Market knowledge you need, for success today and tomorrow.