

The Pro Advantage

Experience enhanced VDP engagement and faster inventory turn when you switch to **Dominion Inventory Manager Pro.**

Dominion Dealer Specialties Inventory Manager Pro

The most complete **inventory management and merchandising solution.**

INVENTORY



- New & Used Polling & Stock Photos
- Advanced Rules Engine
- Mobile App

Flexibility and Control

Keep your vehicle listing accurate and up-to-date with easy mobile access.

PERFORMANCE REPORTING



- Customizable Dashboards & Widgets
- Dealer-Defined Scheduled Reports
- Vehicle Activity Reporting

Measure Inventory Performance

Drive more conversions with key vehicle and marketing channel performance metrics.

MARKET-INTELLIGENCE GUIDANCE



- Price Guidance with NADA Values
- Source Guidance
- Appraisal Guidance

Competitively Price Vehicles

Gain car shopper consideration with insight to price and merchandise vehicles right for the market.

MERCHANDISING



- Vehicle Brochures
- Bookouts
- Dominion StoryBuilder™*
- New Car Incentives*

Better Merchandising

Connect and engage with car shoppers online and on-the-lot



*additional fee required

Dominion Dealer Specialties Inventory Manager Pro

Find it, Price it, Show it, Sell it.



Dominion
DEALER SOLUTIONS™

www.DriveDominion.com